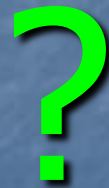


Raise Your Child's Attendance! Raise their Chances!

What does "***Good attendance***"
mean?



- Do you know what your child's attendance is?
- Do you know what it means?



This is Simon. He is in Year 8 and has 90% attendance.

- Is that good?
- What does this mean?



Simon thinks this is pretty good, so do his parents. Are they right?

90% attendance = **1/2 day missed**
every week!!

(Would your boss like you to be off work this much??). That's practically part time!



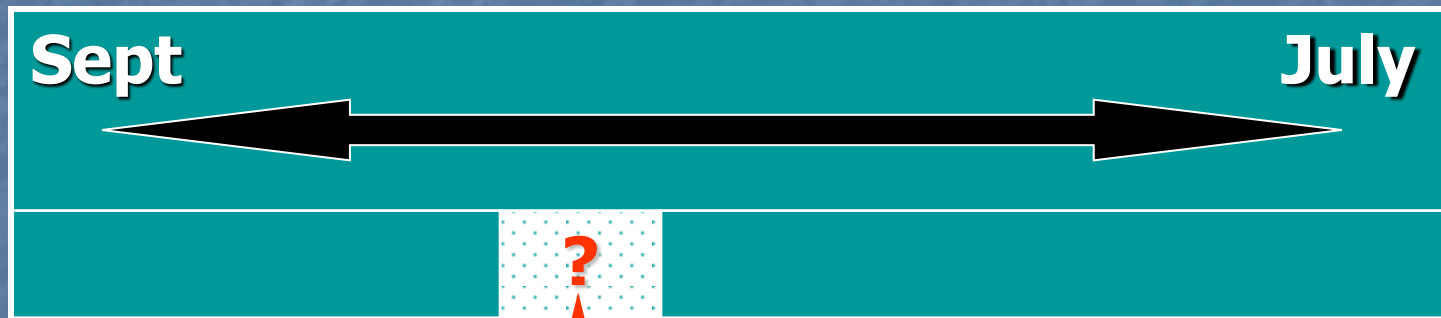
Mon	Tue	Wed	Thur	Fri
		?		

Absent half a day every week

Lets looks a little closer.....

1 school year at **90%** attendance = **4** whole weeks of lessons **MISSED!!!**

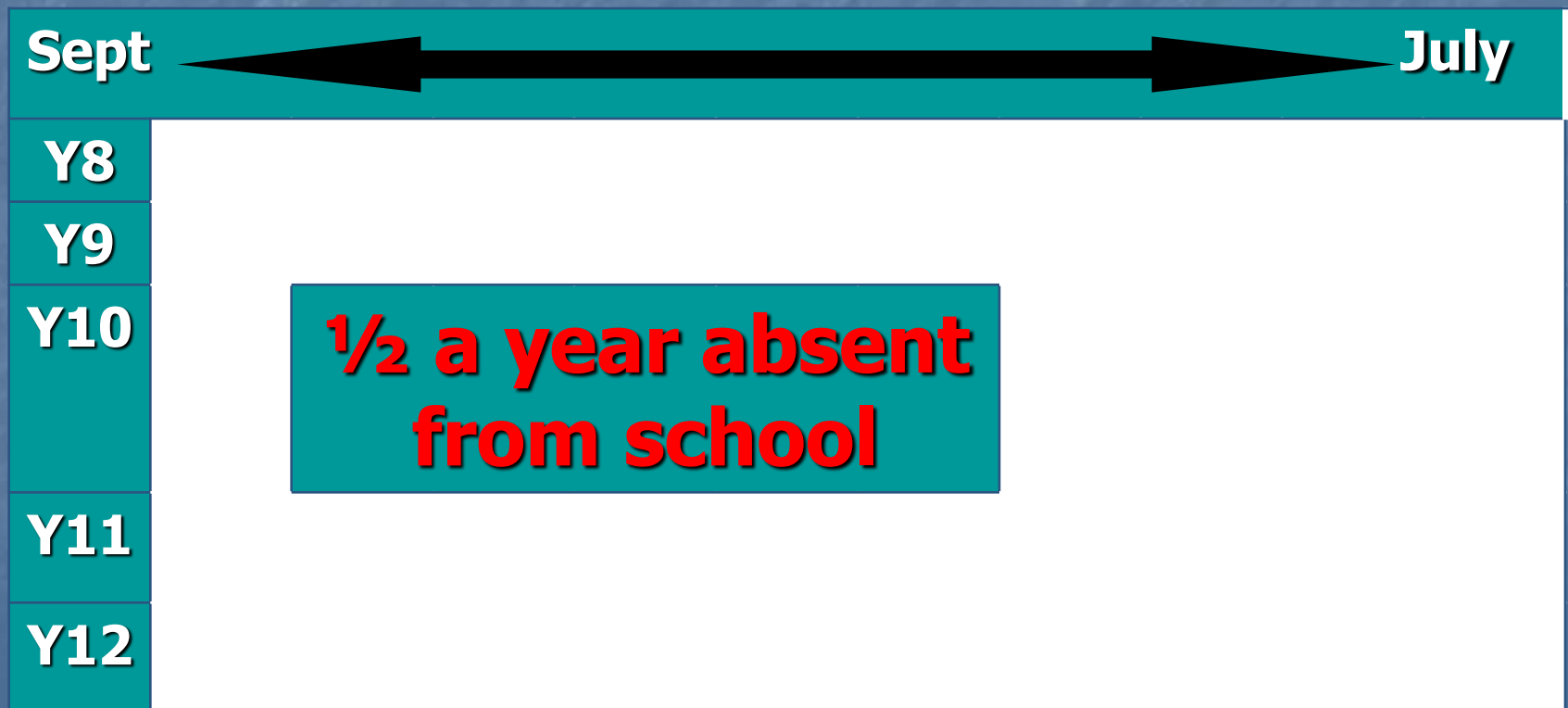
38 school weeks



Absent for 4 weeks

90% attendance over **5** years of secondary school....

= $\frac{1}{2}$ a school **year missed!**



What impact might this have on Simon's life.....?

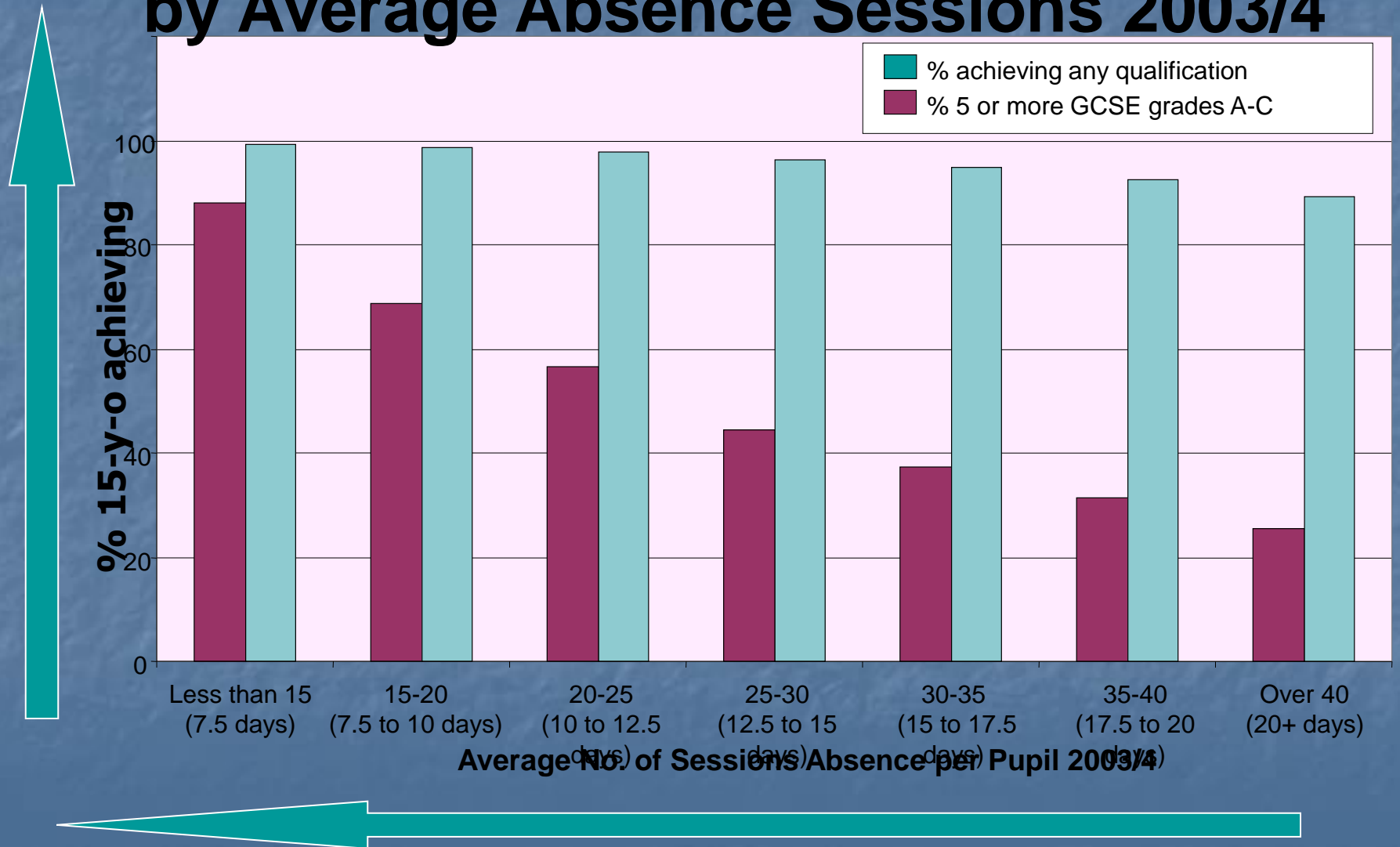
Research suggests that **17 missed school days** a year = GCSE grade **DROP** in achievement. (DfES)

The greater the attendance the greater the achievement.

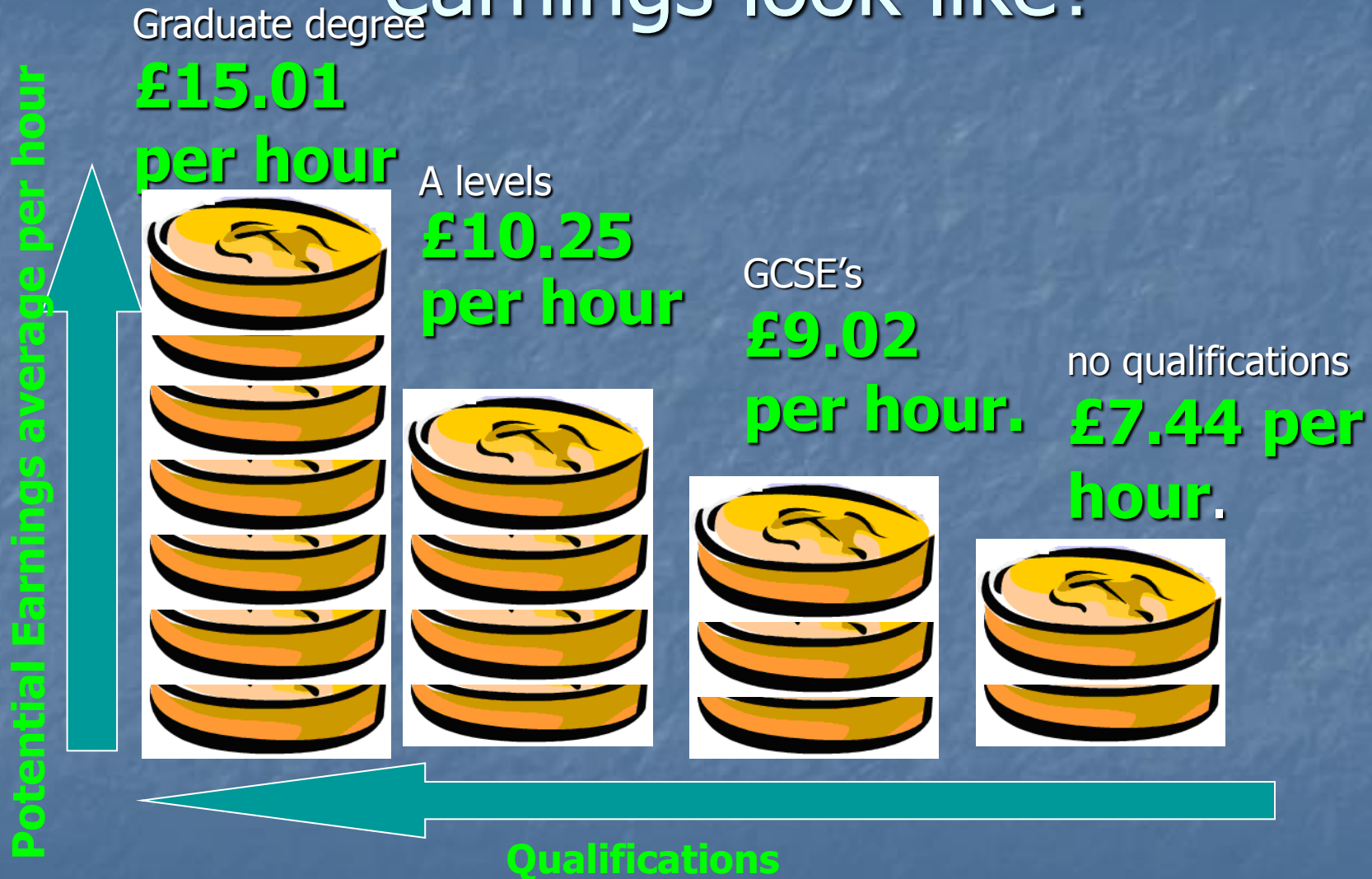


Secondary School Key Stage 4 Performance

by Average Absence Sessions 2003/4



What could Simon's potential earnings look like?



What do you want for your child?

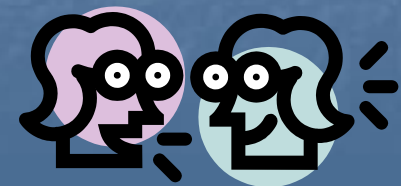
So **90%** is **not** as good as it first seemed.

What can **I** do as a parent to increase my child's attendance?



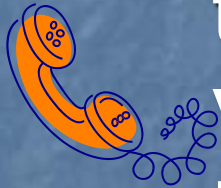
Ways for parents to encourage attendance:

1. Find out **regularly** what your child's **attendance/punctuality record is** and check this matches with your **own record**.
2. **Talk** regularly with your child about school and how they feel about it. They are more likely to attend if they feel supported and have their anxieties **listened** to.



Ways for parents to encourage attendance:

3. **Phone** us as soon as possible or reply to the automated call service telling us why your child is absent and when he/she will return to school.



4. Only grant days at home for **genuine** illness. (you will know!!)

5. Make dental/medical or other appointments outside school hours.



6. **Avoid** taking holidays in school time.



Ways for parents to encourage attendance:

6. Know **routines** of the school **day** to avoid issues, e.g. have they got their PE kit?
7. Make sure your son/daughter is in school **on time**
8. If you have concerns **ring us** – we will **check** attendance and be discreet
9. **PRAISE and REWARD GOOD ATTENDANCE and PUNCTUALITY**

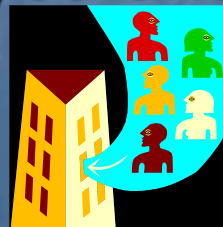


Other tips to help secure good attendance:

1. If there is a **problem** with your child's attendance, **talk calmly** to your child and **listen** to the **explanation**. There is *always* an explanation. It may not impress you, but it counted enough with your child to make them truant. Pursuing the **reason** for non attendance is **important**.



2. Talk to us to **resolve** issues. We may be able to help and support you and your child. You are **not alone**.

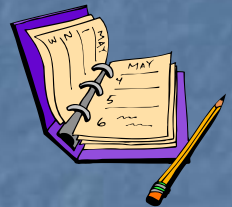


Other tips to help secure good attendance:

3. Be particularly watchful and supportive in the run up to **tests** and aware of coursework **deadlines**.



4. Check homework **diary** regularly for gaps as well as completed activities.



5. **Help** them **catch up** with missed work, missed day doesn't mean missed work.
6. Remember **PRAISE** for good attendance.

Attend and Achieve!

- Please **help** us and **your child** by ensuring their attendance remains above **96%**, allowing them to **achieve** their potential.

