

Employability

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Who gets paid the most?

1.	Chief executive	£85,223	Most likely a degree
2.	Medical practitioner	£71,279	Degree
3.	Mechanical engineer	£40,031	Degree/Apprenticeship
4.	Secondary school teacher	£36,789	Degree
5.	Plumber	£27,866	Apprenticeship/FE qualification
6.	Hairdresser/barber	£12,138	Apprenticeship/FE qualification

Secondary school teacher

Mechanical engineer

Plumber

Hairdresser/barber

Medical practitioner

Chief executive

Employability

Outcomes

- Understand what employability is
- Identify ways to improve your employability
- Create a personalised action plan

What is employability?



'Employability is a full-time job'

What is employability?

Whole-life employability is determined by 6 main areas:

1. What you know (knowledge)
2. What you can do (skills)
3. What you have achieved (results)
4. What you have learned and how you have applied it (experience)
5. What you believe (values)
6. How you are perceived (behaviour)

Why is employability so important?

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Youth unemployment 'set to rise'

Global youth unemployment will continue rising over the next five years, according to a new report from the International Labour Organization.

The effects of the euro crisis will spill over from developed to emerging economies, the ILO says, pushing youth unemployment to almost 13% by 2017.

The ILO warned that many young people have given up hope of ever finding a job.

The report calls for government-backed jobs and training.

The ILO points out that some countries where youth unemployment is relatively low, such as Austria, Denmark and Sweden, have successfully introduced such programmes.

"Schemes using employment guarantees and an emphasis on training could help get jobseekers off the street and into useful activities, providing a safeguard against further economic stress," lead author of the report Ekkehard Ernst said.



Globally 75 million young people are unemployed, the ILO says

Related Stories

▶ **Quarter Egypt's youth unemployed**

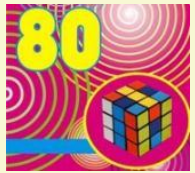
First-time jobs: What are your tips?

Young and jobless: Is that you?

Why is employability so important even for graduates?



Degree = **employment**



Degree + extracurricular = **employment**



UCAS tariff + 2:1 degree + good university +
extracurricular + work experience = **employment**

Now

Higher UCAS tariff + 2:1 degree + good university +
extracurricular + work experience of measurable value +
own personal brand = **employment**

Graduate Labour Market 2013

85
60%
50%
25%
20%
10%

85 is the average number of applications per vacancy (AGR)

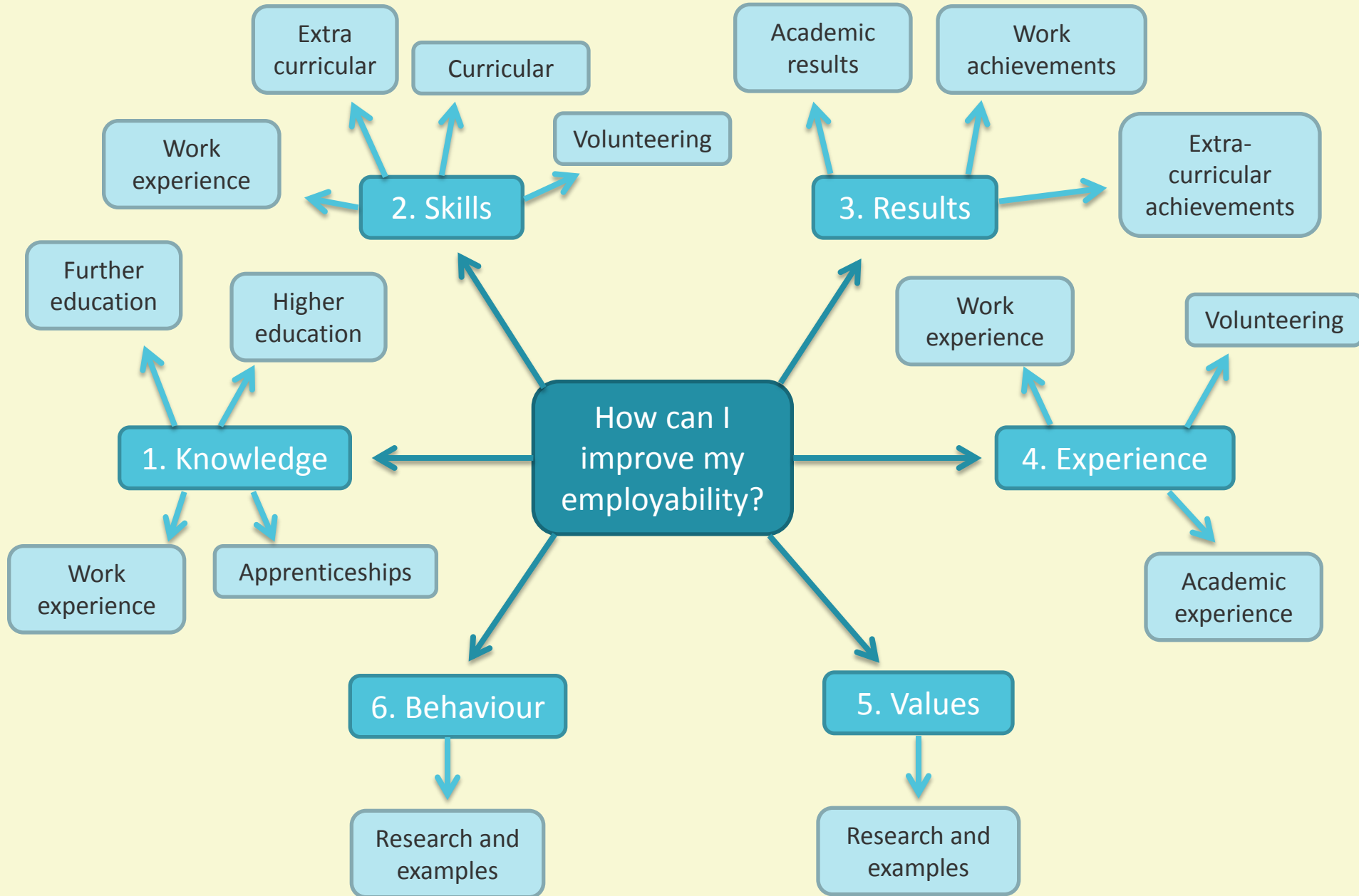
Approximately 60% of graduate jobs do not require a specific degree – good ‘all-rounders’ are preferred (CB)

Over half top graduate recruiters warn that graduates who have had no previous work experience at all are unlikely to be successful during the selection process and have little or no chance of receiving a job offer for their organisations’ graduate programmes (HF)

More than a quarter of jobs are only available to graduates (IE)

20% of new graduates start their career in London – this is confined to a small area of London: Camden, Tower Hamlets and Westminster boroughs (CB)

2013 recruitment is still well below pre-recession levels – the number of vacancies on offer this year remains more than 10% lower than in 2007 (HF)



How can I improve my employability?



According to the Higher Education Careers Service Unit...

...the top skills that employers are looking for are:

- Communication skills
- Teamwork skills
- Analytical skills
- Numeracy skills
- Creativity
- Flexibility
- A positive attitude

Identify which skills you need for the following activities:

Writing an assignment on the computer

Participating in a sports game

Preparing a group presentation

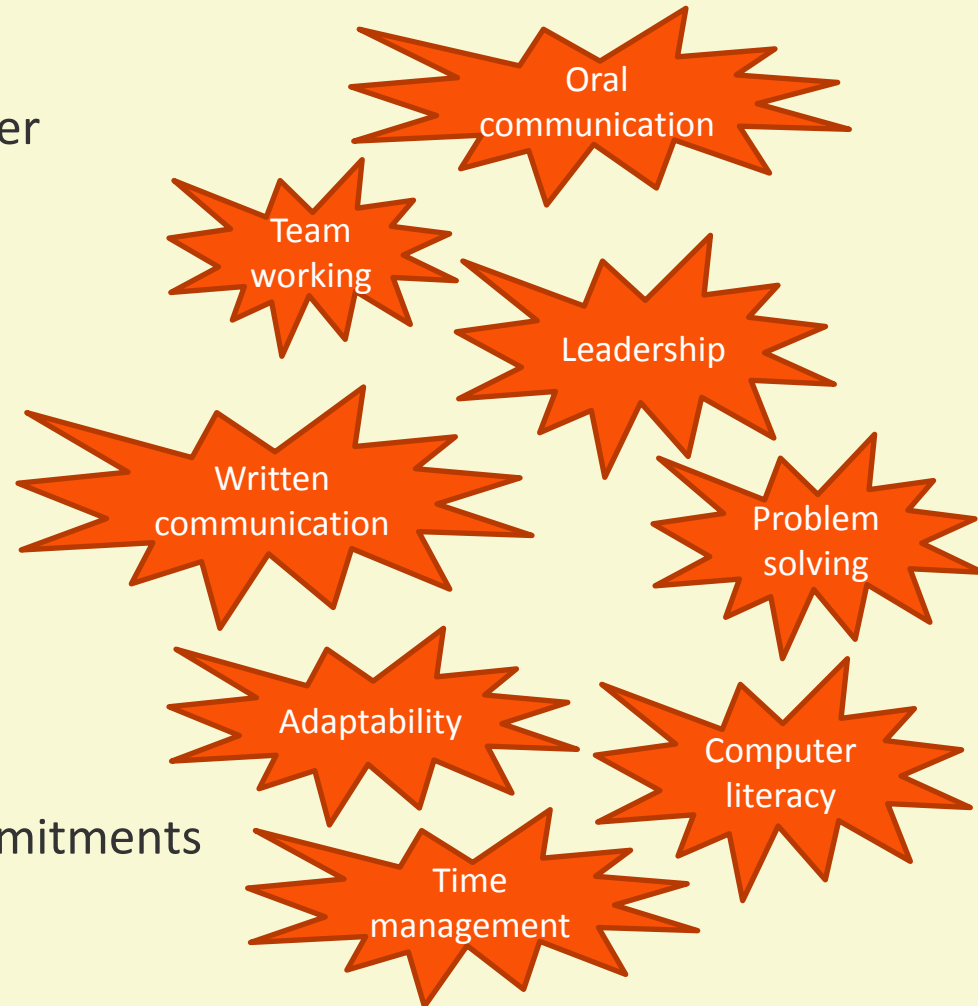
Writing revision notes

Performing an experiment

Answering a maths question

Mentoring other students

Balancing study, work and family commitments



Action plan – what can I do now?



Employability in summary:

- Employability is a full-time job
- Employability is crucial in the current employment market
- Try to identify what employers want
- You can take active steps to improve your employability NOW

Any questions?

