



The Cardinal Wiseman School
BTEC course 2021-23

BTEC LEVEL 3 NATIONAL EXTENDED CERTIFICATE IN CREATIVE DIGITAL MEDIA PRODUCTION
(Equivalent to 1 A level)

Entry Requirements

4 x Level 9 to 4 GCSE passes including English Language to level 4

What will I study?

2 Externally assessed units (exams) in YR12:

- UNIT 1: Media Representations
- UNIT 8: Responding to a commission

2 internally assessed units (coursework) in YR13:

- UNIT 4: Pre-production Portfolio
- UNIT 10: Film Production

What skills will I develop?

- Critical thinking
- Research and communication skills
- Teamwork/collaboration
- Practical production skills – film production
- Presentation skills
- Creative thinking & application

How will this subject help me with my future career?

Studying Media provides students with both practical skills in the field of digital media and analytical skills. This course will prepare students for higher education in arts based subjects as well as specific media and film based jobs.

This course has been developed to give students the opportunity to gain an understanding of employment opportunities, job requirements and working practices in the media sector. It will also enable students to start building the technical skills and knowledge relevant to an industry (or industries) in the media sector.

Furthermore, it will develop the critical thinking skills that are applicable in other work situations or other qualifications