



The Cardinal Wiseman Sixth Form
BTEC NATIONAL LEVEL 3 course 2017/18

BTEC LEVEL 3 NATIONAL EXTENDED DIPLOMA IN CREATIVE DIGITAL MEDIA
PRODUCTION

Entry Requirements

4 A*–C GCSE passes including a grade 4 in English Language.

What will I study?

7 Mandatory Units:

- Media Representations
- Working in the Creative Media Industries
- Digital Media Skills
- Pre-Production
- Specialist Subject Investigation
- Responding to a commission
- Media Campaigns

6 Optional Units:

- Film Production
- Digital Magazine Production
- Advertising Production
- Radio Production
- Factual Production
- News Production

What are the examination/coursework requirements?

- A 2 hour onscreen external examination on Media Representations
- A 5 hour onscreen practical external examination
- A number of assignments will be completed throughout the year, marked internally and moderated by the exam board.

What skills will I develop?

- Research and communication skills
- Teamwork/collaboration
- Practical production skills
- Presentation skills and understanding of the creative media industries

How will this subject help me with my future career?

The Pearson BTEC Level 3 National Extended Diploma in Creative Digital Media Production is equivalent in size to 3 A Levels. (In Y12 you will be registered to do the National Foundation Diploma, which is equivalent to 1.5 of an A Level, and in Y13 you will 'top up' the qualification with further units in order to gain the other 1.5.)

Studying Media provides students with real and practical skills in the field of digital media. This course will prepare students for higher education in arts based subjects as well as specific media and film based jobs.

This course has been developed to give students the opportunity to gain an understanding of employment opportunities, job requirements and working practices in the media sector. It will also enable students to start building the technical skills and knowledge relevant to an industry (or industries) in the media sector. Furthermore it will develop media technology skills that may be applicable in other work situations or other qualifications (such as a Higher National in Art and Design).