



June 2017

Dear Parent or Guardian

Occasionally photographs or videos are taken of students which may be used to publicise activities they are involved in. Images that represent your child and the school in a positive way may be used in displays, school newsletters and brochures, on the school website, the school Twitter feed or in external publications (e.g. Ealing Gazette). We welcome this as a source of pleasure and pride for students and families and believe it can enhance self-esteem.

In line with safety guidelines set out by DfE, we will endeavour to protect students by not generally identifying them by name in images or videos on the school website or in images circulated beyond the school. However there may be some occasions, in the school newsletter for example, when names and images may appear together. Also, the Press may decline to publish a photograph without a full name.

If you object to images of your child being used in any way described above, please let the school know in writing **by Friday 7th July 2017**. If we do not receive an objection, we will assume that you consent to photographs and images being used by the school.

If at any point in the future you wish to withdraw or change your agreement please let us know in writing.

Yours faithfully

Michael Kiely
Headteacher

