The Cardinal Wiseman School

BTEC Courses

BTEC DIPLOMA IN BUSINESS Level 3 (equivalent to two A levels)

Minimum 4 x Level 9 to 4 GCSE passes including a grade 4 in English Language and a grade 4 in Maths.

Careers
This course is suitable for those students who wish to pursue a career in the business environment, or who wish to set up their own business. It is also suitable for those who wish to study business at a higher level or even a business-related course such as law, economics, accounting, finance, management and politics.

The BTEC Level 3 Diploma in Business is made up of 8 units. The units include a finance exam, controlled assessment and coursework. It presents a varied perspective on all aspects of business. This broad-based business course provides the ideal foundation for more specialised study at a higher level or entry to employment. Students will study many of the aspects of running a business successfully; including marketing, recruitment, finance, external business environment and starting up a business. The core units provide an underpinning knowledge of business as well as basic business skills including a unit that focuses on enterprise and setting up a business.

The BTEC Level 3 Diploma is the equivalent of two A Levels.

BTEC Level 3 Diploma	Year 12	Assessment	Year 13	Assessment
- Equivalent in size to two A Levels. - 8 units of which 6 are mandatory and 3 are external. - Mandatory content (83%) - External assessment (45%).	Unit 1: Exploring Business	Coursework Internal	Unit 4: Managing an Event	Coursework Internal
	Unit 2: Developing a Marketing Campaign	A supervised assessment – externally assessed	Unit 5: International Business	Coursework Internal
	Unit 3: Personal and Business Finance	An external exam - 2hrs	Unit 6: Principles of Management	A supervised assessment – externally assessed
	Unit 8: Recruitment and selection	Coursework Internal	Unit 16: Visual Merchandising	Coursework Internal

“My biggest motivation? Just to keep challenging myself. I see life almost like one long university education that I never had – every day I’m learning something new.” *Sir Richard Branson*