

Wiseman Career Lecture 20



Our Lecture number 20 on 25th March 2024, which was our final lecture of the academic year, was delivered by Mr Liam McCrossan, whose late father Mr Iain McCrossan was a long time ago a Deputy Head of Cardinal Wiseman School and devoted many years of his life to Catholic education. Liam is the Director and Co-founder of Tee Box, world class golf coaching venues across the City of London. Under a theme of Entrepreneurship, Liam talked about the process of starting

a new business, staying ahead of the competition, most important skills of an entrepreneur, the biggest challenges, such as raising finances through investors and surviving the Covid pandemic. There was a very strong turnout to this talk and we were amazed at the quality of questions that came from our students. So many stayed behind to chat to Liam and it was clear that there is no shortage of prospective entrepreneurs within our community and how excellent their knowledge is about the running of your own business. We were eventually joined by Liam's sister, Helen Kerr (nee McCrossan) who is a senior associate solicitor at Mayer Brown and who delivered a separate talk to a small group of Law A Level students in Ms Gorlej's class. We are very grateful for the continued support from the McCrossan family.